

Charitabull Event



STEPS OF ACTION

1. Fill out an event request form. You'll need your organization's Tax I.D. number.
2. We'll send you an e-mail to discuss and finalize plans for your event. A custom Charit-a-bull Event flyer customized will be created with all the details of your event.
3. Advertise! E-mail, hang posters and hand out flyers to everyone you know, and even those you don't!
4. After the event, your organization will get 20% of each sale when your flyer is presented to our cashier on the night of the event. Relax and enjoy your evening at Bullritos knowing you're making people happy with great food and raising money for your organization. Your fund raiser check will arrive 2-4 weeks after the event date. No bull.

QUALIFICATIONS

Any non-profit organization with a 501(c)3 tax status. Fa-bull-ous organizations that partake in the Charit-a-bull event program, such as, but not limited to:

- Soccer clubs
- Booster Clubs
- Girl and/or Boy Scouts
- Teams in Training
- Parent Teacher Organizations
- Little League Teams
- Church Groups
- High School Sports Teams
- School Bands

EVENT DATE

Bullritos hosts Charit-a-bull events any day of the week! Based upon your request, we will evaluate our events calendar to coordinate the best date for your event (preferably 2 weeks out).

HOW DOES IT WORK?

Your organization is responsible for advertising your event by all means necessary such as: handing out flyers in person, hanging posters at businesses around town, communicating through family & friends intranet, publishing in newsletters/local papers, posting on MySpace/Facebook/Twitter, and of course, mass emails. On the day of the event, participating guests are required to present a valid charit-a-bull flyer to the cashier with their purchase in order for the organization to receive credit.

- **Flyers are not be distributed inside the restaurant, in the parking lot and/or near the vicinity of the restaurant on the day of the event.** In the event this does take place, a Bullritos representative will ask the organization and/or person(s) to immediately cease their action and the event will be subject to cancellation. We appreciate your cooperation.

TIPS FOR SUCCESS

Once your Charit-a-bull Event has been finalized and customized flyer received, take these steps to ensure the biggest turnout and largest donation to your cause:

- Put a flyer in your organization's newsletter.
- Announce your Charit-a-bull Event on your web site and add a link to download the PDF flyer.
- Attach the flyer to an email going out to family, friends, coworkers, etc.
- Call your local newspaper - they're always looking for information on charitable events in the community.
- Pass out flyers during the large gatherings, group meetings and area sporting events.
- Announce the fund raiser over the P.A. system at your school or local event.
- Post flyer on your organization's MySpace/Facebook/Twitter page
- Hang posters at local businesses
- Promote the fax-a-bull option to increase lunch traffic (flyer must be faxed in with the order).

cont'd.



F-A-Q'S

"I'm having trouble requesting my event online."

If you're trying to schedule your event less than two weeks away, please contact our corporate office at 281.470.7900. We want to have the biggest turn out for your event as possible, and having as much time to spread the word is the best way to make this happen.

"How can I change the date of my event?"

You may change the date of your event with at least 48 hours notice of the original date scheduled by contacting our corporate office at 281.470.7900.

"How can I change my flyer?"

We are happy to make changes to the name of your organization as shown on the flyer. Unfortunately, any changes to the date and/or location printed on the flyer cannot be changed as it is directly connected with your reserved event. Please contact our corporate office at 281.470.7900 to discuss these kinds of changes.

"How do I cancel my event?"

You may cancel your event with at least 48 hours notice of the date scheduled by contacting our corporate office at 281.470.7900. We hope you will visit us again for your future fundraising efforts.

"I accidentally deleted my flyer. How can I get a new one?"

Please contact our corporate office at 281.470.7900 or email info@bullritos.com to request another flyer.

YOUR EVENT CHECK

Your donation check will arrive 2-4 weeks after the event date. If it has been more than 4 weeks since your event and you have not received a check, please contact our corporate office at 281.470.7900 or email info@bullritos.com.

DONATION AMOUNT

With each flyer given to the cashier, a receipt is stapled to the flyer for donation calculation. After the event, each subtotal¹ from their flyers will be added together to get a total amount in event sales. Your organization will receive 20% of the event sales, up to \$500. ¹subtotal is prior to sales tax

Bullritos Management Group

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Charit-a-Bull Contacts

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